

*WMMFA Manufacturer's Return Share percentages, with orphan and unregistered mfg. allocations  
per WMMFA standard plan sampling procedure. Date Range January 1 - Sept 30, 2009*

<b>Sampling and identification of brand owners is an ongoing process subject to frequent updates based on research and sampling events</b>					
Manufacturer	Sampled CEP pounds per brand name for sampling period Jan 1 - Sep 30, 2009	Sample RTS % per brand name	Brand Return share percentage sum per Mfg. before orphan allocations	Orphan and unregistered assignment - proportionate to sampled return share	Total <b>return</b> share for use on mfg invoice Q1 2010 includes orphan allocation
3M Touch Systems	76.1	0.0208	0.0208	0.0022	<b>0.0230</b>
3D Corporation	99.4	0.0271	0.0271	0.0029	<b>0.0300</b>
A1 Best Computer, Inc	120.4	0.0329	0.0329	0.0035	<b>0.0364</b>
Abacus	42.1	0.0115	0.0115	0.0012	<b>0.0127</b>
ABS	22.5	0.0061	0.0061	0.0006	<b>0.0067</b>
<b>Acer Gateway</b>	15468.7	4.2323			
<b>Acer Gateway eMachines</b>	4266.0	1.1671			
<b>Acer Gateway eMachines</b>	1013.4	0.2772	5.6766	0.6025	<b>6.2791</b>
AOpen	265.2	0.0725	0.0725	0.0077	<b>0.0802</b>
APEX	643.2	0.1759	0.1759	0.0187	<b>0.1946</b>
Apple	14831.9	4.0580	4.058	0.4307	<b>4.4887</b>
ASUS	341.7	0.0934	0.0934	0.0099	<b>0.1033</b>
Atico Intl USA	3.2	0.0008	0.0008	0.0001	<b>0.0009</b>
AT&T 3B Series	48.5	0.0132	0.0132	0.0014	<b>0.0146</b>
Audiovox	52.5	0.0143			
<b>ADVENT</b> Audiovox	218.3	0.0597			
Flexvision	25.5	0.0069	0.0809	0.0086	<b>0.0895</b>
Behavior Tech Computer	8.6	0.0023	0.0023	0.0002	<b>0.0025</b>
BenQ	50.6	0.0138	0.0138	0.0015	<b>0.0153</b>
Best Buy Insignia	208.0	0.0569	0.0569	0.0060	<b>0.0629</b>
Brother	170.4	0.0466	0.0466	0.0049	<b>0.0515</b>
Coby	12.5	0.0034	0.0034	0.0004	<b>0.0038</b>
CompUSA PC	163.8	0.0448			
CompUSA US Logic	132.3	0.0361	0.0809	0.0086	<b>0.0895</b>
Computer 5 Inc	81.4	0.0222	0.0222	0.0024	<b>0.0246</b>
Computer Nut Hut	17.5	0.0047	0.0047	0.0005	<b>0.0052</b>
Computer Source	48.6	0.0132	0.0132	0.0014	<b>0.0146</b>
Curtis Mathes (CM Licensing)	753.5	0.2061	0.2061	0.0219	<b>0.2280</b>
CTL (Computer Technology Link)	2090.2	0.5718	0.5718	0.0607	<b>0.6325</b>
CTX Technology Corp	2751.3	0.7527	0.7527	0.0799	<b>0.8326</b>
<b>DAEWOO</b>	1320.9	0.3614			
<b>DAEWOO Daytron</b>	116.0	0.0317			
<b>DAEWOO Portland</b>	19.0	0.0051	0.3982	0.0423	<b>0.4405</b>
Daewoo Intl	220.6	0.0603	0.0603	0.0064	<b>0.0667</b>
DELL	36495.4	9.9853	9.9853	1.0598	<b>11.0451</b>
Dex Computers and Things	35.4	0.0096	0.0096	0.0010	<b>0.0106</b>
Disney	53.6	0.0146	0.0146	0.0015	<b>0.0161</b>

DPI Inc	3.6	0.0009	0.0009	0.0001	0.0010
Eager Beaver Computers	64.0	0.0175	0.0175	0.0019	0.0194
EIZO Nanao	51.4	0.0140			
NANAO	146.1	0.0399	0.0539	0.0057	0.0596
Electrolux	84.5	0.0231	0.0231	0.0025	0.0256
Element Electronics, LLC	10.0	0.0027	0.0027	0.0003	0.0030
Emerson Radio and G Clef	3459.6	0.9465	0.9465	0.1005	1.0470
Envision	1872.9	0.5124			
Envision <b>AOC</b>	652.3	0.1784	0.6908	0.0733	0.7641
EPSON	125.8	0.0344	0.0344	0.0037	0.0381
Equus <b>Nobilis</b>	313.7	0.0858			
Equus <b>NobleView</b>	190.4	0.0520			
Equus <b>Mirus</b>	11.0	0.0030	0.1408	0.0149	0.1557
First Int'l Computer: Everex Explora	56.6	0.0154	0.0154	0.0016	0.0170
Fry's Electronics	25.3	0.0069	0.0069	0.0007	0.0076
Fujitsu General AM <b>Citek</b>	21.9	0.0059	0.0059	0.0006	0.0065
<b>Fujitsu</b> Computer Systems <b>Teknika</b>	311.5	0.0852	0.0852	0.0090	0.0942
Funai	297.5	0.0813			
Funai Corp Inc Symphonic	1285.0	0.3515	0.4328	0.0459	0.4787
GE	3969.9	1.0861	1.0861	0.1153	1.2014
Haier	24.4	0.0066	0.0066	0.0007	0.0073
Hansol	78.2	0.0213	0.0213	0.0023	0.0236
<b>3MD Hard Drive NW</b>	185.9	0.0508			
<b>3MD Alden</b>	297.8	0.0814	0.1322	0.0140	0.1462
<b>Hewlett Packard</b>	10377.3	2.8392			
Hewlett Packard <b>Compaq</b>	13542.7	3.7053			
<b>HP Digital Equipment Corporation</b>	364.0	0.0995			
<b>HP Rainbow</b>	16.6	0.0045			
<b>HP Tandem</b>	17.5	0.0047	6.6532	0.7061	7.3593
Hisense	53.0	0.0145	0.0145	0.0015	0.0160
Hitachi	6030.0	1.6498	1.6498	0.1751	1.8249
Honeywell	30.5	0.0083	0.0083	0.0009	0.0092
Hyundai	320.5	0.0876	0.0876	0.0093	0.0969
<b>IBM</b>	5023.8	1.3745			
IBM PS/ <b>ValuePoint</b>	32.7	0.0089			
IBM <b>AMBRA</b>	37.0	0.0101			
IBM <b>Aptiva</b>	25.6	0.0070			
IBM <b>Net Vista</b>	20.3	0.0055	1.406	0.1492	1.5552
Imation Memorex	218.7	0.0598	0.0598	0.0063	0.0661
Infotech	20.3	0.0055	0.0055	0.0006	0.0061
I/O Magic Corp Digital Research T	63.7	0.0174	0.0174	0.0018	0.0192
JC Penney	2484.2	0.6796			
JC Penney <b>Accuscan</b>	74.4	0.0203			
Penncrest	16.0	0.0043	0.7042	0.0747	0.7789
JVC	6026.3	1.6488	1.6488	0.1750	1.8238
KTV	164.9	0.0451			
KTV <b>KEC</b>	13.5	0.0036	0.0487	0.0052	0.0539

LACIE	233.6	0.0639	0.0639	0.0068	0.0707
<b>LG</b>	163.2	0.0446			
LG <b>GoldStar</b>	1190.9	0.3258			
LG <b>Zenith</b>	14368.4	3.9312			
LG <b>Zenith Data Systems</b>	25.4	0.0069			
LG <b>Logisys</b>	106.4	0.0291	4.3376	0.4604	4.7980
LOREX	20.5	0.0056	0.0056	0.0006	0.0062
MGA	384.6	0.1052	0.1052	0.0112	0.1164
Macy's	69.4	0.0189	0.0189	0.0020	0.0209
Main Business Systems	47.7	0.0130	0.0130	0.0014	0.0144
Micro Center & IPSC - Winbook	22.2	0.0060	0.0060	0.0006	0.0066
Microsel	42.4	0.0116			
Microsel <b>Q2 Designs</b>	21.0	0.0057	0.0173	0.0018	0.0191
Microlynx	285.3	0.0780	0.0780	0.0083	0.0863
Microsoft Corp	146.7	0.0401	0.0401	0.0043	0.0444
Mitsubishi	7333.2	2.0063			
<b>MGA/Mitsubishi</b>	1400.8	0.3832	2.3895	0.2536	2.6431
Motorola	40.2	0.0109	0.0109	0.0012	0.0121
MSI	159.2	0.0435	0.0435	0.0046	0.0481
NCR	117.2	0.0320	0.0320	0.0034	0.0354
NEC	8805.9	2.4093	2.4093	0.2557	2.6650
Nickelodeon MTV	39.6	0.0108	0.0108	0.0011	0.0119
Nu Technology	1922.8	0.5260	0.5260	0.0558	0.5818
OCZ	22.4	0.0061	0.0061	0.0006	0.0067
Optoma	20.3	0.0055	0.0055	0.0006	0.0061
Orion	491.9	0.1345			
Orion <b>Sansui</b>	531.9	0.1455	0.2800	0.0297	0.3097
<b>Osram SYLVANIA</b>	6314.4	1.7276			
<b>Sylvania Osram</b>	314.8	0.0861	1.8137	0.1925	2.0062
Panasonic	12469.9	3.4118			
Panasonic <b>Quasar</b>	3753.7	1.0270			
Panasonic <b>Technics</b>	34.9	0.0095	4.4483	0.4721	4.9204
<b>PC Systems</b> Compucare	102.1	0.0279	0.0279	0.0030	0.0309
Philips	7421.9	2.0306			
Philips <b>Magnavox 1</b>	10469.4	2.8644			
Philips <b>Magnavox 2</b>	1614.0	0.4415			
Phillips <b>Philco</b>	706.2	0.1932	5.5297	0.5869	6.1166
Pioneer	766.5	0.2097			
Pioneer <b>Elite</b>	75.9	0.0207	0.2304	0.0245	0.2549
Planar	30.4	0.0083			
Planar <b>Runco</b>	17.6	0.0048	0.0131	0.0014	0.0145
Polycom	14.7	0.0040	0.0040	0.0004	0.0044
Premio	60.4	0.0165	0.0165	0.0018	0.0183
Puget	25.0	0.0068	0.0068	0.0007	0.0075
Proview	1512.7	0.4138			
Proview KDS	3789.3	1.0367			
EMC Multisystem	359.7	0.0984	1.5489	0.1644	1.7133

Pyramid	90.0	0.0246	0.0246	0.0026	0.0272
MAG	2871.0	0.7855			
MAG Innovision	113.7	0.0311	0.8166	0.0867	0.9033
Radio Shack	237.6	0.0650			
Radio Shack <b>Tandy</b>	175.4	0.0479			
Radio Shack <b>Realistic</b>	44.7	0.0122	0.1251	0.0133	0.1384
Regent <b>Maxent</b>	59.5	0.0162			
Regent <b>Sampo</b>	343.9	0.0940			
Regent <b>Sampo Professional</b>	30.2	0.0082			
Regent <b>Pixel Pro Sampo pro</b>	37.4	0.0102	0.1286	0.0136	0.1422
Sager	36.0	0.0098	0.0098	0.0010	0.0108
Samsung	5299.6	1.4499			
Samsung <b>Samtron</b>	277.4	0.0758	1.5257	0.1619	1.6876
SANYO	3874.8	1.0601			
Sanyo <b>FISHER</b>	561.4	0.1536	1.2137	0.1288	1.3425
Sceptre	651.1	0.1781			
Komodo	254.4	0.0696	0.2477	0.0263	0.2740
<b>Sears</b>	2705.4	0.7402			
Sears <b>K-Mart</b>	247.1	0.0676			
Sears <b>LXI</b>	1245.4	0.3407			
Sears <b>Squareview</b>	220.5	0.0603			
Sears <b>SR</b>	128.9	0.0352	1.2440	0.1320	1.3760
Sharp	6189.2	1.6933	1.6933	0.1797	1.8730
Sony	25423.3	6.9559			
Sony <b>Aiwa</b>	98.8	0.0270	6.9829	0.7411	7.7240
Silicon Graphics Inc, SGI	84.2	0.0230	0.0230	0.0024	0.0254
Spectra	117.3	0.0320	0.0320	0.0034	0.0354
Sun Microsystems	532.0	0.1455	0.1455	0.0154	0.1609
SYSTEMAX	96.9	0.0265			
Systemax <b>Infotel</b>	22.9	0.0062			
Systemax <b>Midwest Micro</b>	76.7	0.0209			
Systemax <b>Ultra</b>	38.8	0.0106	0.0642	0.0068	0.0710
T Systems	81.7	0.0223	0.0223	0.0024	0.0247
Target TruTech	93.5	0.0255	0.0255	0.0027	0.0282
Tatung	464.2	0.1270	0.1270	0.0135	0.1405
Tektronix	234.3	0.0641	0.0641	0.0068	0.0709
Thomson RCA	23728.4	6.4921			
Thomson ProScan	413.6	0.1131	6.6052	0.7010	7.3062
Toshiba	9083.8	2.4853	2.4853	0.2638	2.7491
ToteVision	95.0	0.0259	0.0259	0.0027	0.0286
Tyco Elo TouchSystems	114.9	0.0314	0.0314	0.0033	0.0347
Unisoft	124.7	0.0341	0.0341	0.0036	0.0377
Unisys	23.2	0.0063	0.0063	0.0007	0.0070
US MICRO	527.6	0.1443	0.1443	0.0153	0.1596
VAR Corporation	11.9	0.0032	0.0032	0.0003	0.0035
ViewSonic	12015.5	3.2874			
ViewSonic <b>Nokia</b>	662.1	0.1811			

ViewSonic <b>Optquest</b>	1102.9	0.3017			
ViewSonic <b>Cybervision</b>	222.4	0.0608			
ViewSonic <b>Viewmate</b>	107.0	0.0292	3.8602	0.4097	<b>4.2699</b>
WalMart Durabrand	90.6	0.0247			
WalMart Ilo	87.5	0.0239	0.0486	0.0052	<b>0.0538</b>
Westinghouse	106.9	0.0292	0.0292	0.0031	<b>0.0323</b>
Wyse	190.7	0.0521			
Wyse <b>Amdesk</b>	52.1	0.0142			
Wyse <b>Link</b>	100.1	0.0273	0.0936	0.0099	<b>0.1035</b>
Total Pounds and Return Share %	330,588	<b>90.44</b>	<b>90.44</b>	<b>9.60</b>	<b>100.0</b>

Orphan and Unassigned brands		
Orphan per WMMFA sampling Jan-Sept 2009	Pounds	Sample RTS %
Aamazing	91.4	0.0250
ACN	85.5	0.0233
Addonics	82.9	0.0226
ADDS	35.5	0.0097
ADI	530.8	0.1452
Admiral	956.5	0.2617
ADP	103.3	0.0282
Advanced Micro Tech	31.4	0.0085
Alaron	55.9	0.0152
Algin	20.4	0.0055
AMark	48.1	0.0131
Amerigo	20.0	0.0054
Amiga	24.1	0.0065
Amptron	135.1	0.0369
Amstrad	25.5	0.0069
Amtel	72.1	0.0197
Ancer	25.3	0.0069
Aquaview	55.4	0.0151
Arche	17.6	0.0048
Arcus	171.4	0.0468
Argon	47.0	0.0128
AST	811.7	0.2220
Astar	25.9	0.0070
AT+ Computers	23.4	0.0064
Atari	23.0	0.0062
Athena 7SP	34.1	0.0093
ATI	77.5	0.0212
Aurora Vision	23.0	0.0062
Bentley	32.5	0.0088
Boss Systems	28.6	0.0078
Broksonic	225.6	0.0617
BSR	25.4	0.0069
BTC	14.0	0.0038
Canon	89.4	0.0244

Cariole	8.0	0.0021
Casper	19.8	0.0054
CCi	24.0	0.0065
CHEM	29.0	0.0079
Citizen	58.1	0.0158
Clearmax	40.1	0.0109
Comet	29.9	0.0081
Commodore	187.7	0.0513
Compuata	65.6	0.0179
Compudyne	55.3	0.0151
CompUSA PC	163.8	0.0448
Computer Lab International	14.3	0.0039
Computer One	18.8	0.0051
Computersmart	20.7	0.0056
Concorde	24.8	0.0067
CONIC	26.2	0.0071
CONTEC	144.7	0.0395
Corona	21.4	0.0058
Craig	117.0	0.0320
CrystalView	90.0	0.0246
CT	18.6	0.0050
CyberIQ	55.8	0.0152
Darius	70.6	0.0193
Data General	17.7	0.0048
DEC Performance Computers	21.0	0.0057
Delphi	34.0	0.0093
DFI	28.1	0.0076
Digiview	273.6	0.0748
Distar	56.0	0.0153
DTK	72.1	0.0197
DTP	55.6	0.0152
Dyna Tone	24.2	0.0066
Dynacom Systems	20.1	0.0054
Easy Data	26.0	0.0071
Electrograph	94.8	0.0259
Electrohome	49.0	0.0134
EPS Technologies	26.5	0.0072
Espirit	33.3	0.0091
Everview	48.4	0.0132
Executone	17.0	0.0046
EYE Q	25.0	0.0068
Fountain	24.1	0.0065
Futura	493.1	0.1349
Future Power	201.7	0.0551
Gem	247.7	0.0677
GLI	20.0	0.0054

Gold Seal	6.4	0.0017
Goldbeam	14.3	0.0039
Grid	24.0	0.0065
GVC	62.1	0.0169
Hatch	106.2	0.0290
HCT	27.0	0.0073
Headstart	22.5	0.0061
Hewitt Rand	151.8	0.0415
Hi Com	235.3	0.0643
Humax	27.1	0.0074
I-O	62.1	0.0169
Icon	123.2	0.0337
iFriend	34.0	0.0093
iiyama	383.8	0.1050
IMA	4.0	0.0010
Impression	86.8	0.0237
Imtec	33.0	0.0090
Initial	16.0	0.0043
InnerTech Systems	47.2	0.0129
Intergraph	60.9	0.0166
Inteva	33.8	0.0092
INVIVO)MDE	25.6	0.0070
iomega ditto max	32.7	0.0089
Javelin	14.8	0.0040
Jean	33.5	0.0091
JOOYONTECH	31.6	0.0086
jWIN	11.5	0.0031
Kamp	42.6	0.0116
Kenitec	24.1	0.0065
Ketiv	30.7	0.0083
KFC	29.2	0.0079
KLH	47.0	0.0128
KMC	48.7	0.0133
KODAK	18.5	0.0050
KONKA	43.5	0.0119
KTC	34.8	0.0095
Leading Edge	220.9	0.0604
Leading Technology	74.0	0.0202
Likom Technology	99.9	0.0273
Linytron	39.0	0.0106
LITE-ON	90.8	0.0248
Loewe	123.9	0.0338
Logik	91.1	0.0249
Lucky Star International	17.7	0.0048
Magitronic	108.9	0.0297
Magitronic	23.7	0.0064
MAGView	131.9	0.0360

MAXTech	482.0	0.1318
Megavision	392.2	0.1073
Merit	107.6	0.0294
Micro Q	24.0	0.0065
MICRON	2239.9	0.6128
Microscan	153.5	0.0419
Microsoft Surface	146.7	0.0401
Midland	14.8	0.0040
Mini Micro	121.4	0.0332
MIS Computer Systems	23.9	0.0065
MiTAC	168.2	0.0460
Montgomery Ward	1207.3	0.3303
MPC	36.7	0.0100
MTech	45.2	0.0123
NCD	34.9	0.0095
Norcent	103.4	0.0282
Northgate	97.2	0.0265
NOW	160.2	0.0438
Office Pro Systems	30.8	0.0084
Olevia	62.2	0.0170
Orchestra Trumpet	24.8	0.0067
Packard Bell	2435.6	0.6663
Pacom	27.3	0.0074
Panascope	623.5	0.1705
PAR	14.8	0.0040
PC Craft	26.3	0.0071
PC Fitness	25.5	0.0069
PC Open	9.8	0.0026
PC Supply	23.9	0.0065
PC Tech	109.4	0.0299
Pelco	12.5	0.0034
Pionex	45.1	0.0123
Pixie	49.7	0.0135
Polaroid	9.0	0.0024
Power II	114.4	0.0313
Progen	112.7	0.0308
Proton	109.9	0.0300
Protron	127.7	0.0349
Quantex	109.9	0.0300
Radius	263.6	0.0721
REALsync	73.9	0.0202
Reflex	378.7	0.1036
Relisys	209.9	0.0574
Reynolds+Reynolds	20.0	0.0054
Rhapsody	72.0	0.0196
RIC	839.0	0.2295
Royal	49.9	0.0136

Setchell-Carlson	66.0	0.0180
Shamrock	109.6	0.0299
Sakata	15.1	0.0041
Signature 2000	79.5	0.0217
Smile	272.7	0.0746
Smith Corona	29.5	0.0080
Socos	24.6	0.0067
Spur	44.7	0.0122
Standard Technologies	64.4	0.0176
Starlite	3.0	0.0008
STC	21.4	0.0058
Suntone	6.3	0.0017
Super Power	25.6	0.0070
Supercom	28.0	0.0076
Superscan	44.4	0.0121
Supre Macy	58.9	0.0161
Sysdyne	98.4	0.0269
Sysonic	14.0	0.0038
TAG RAM	23.2	0.0063
Tangent	33.0	0.0090
Taxan	30.9	0.0084
Techmedia	28.3	0.0077
Teco	74.1	0.0202
Teletype	29.0	0.0079
TeleVideo	80.1	0.0219
Telos	48.0	0.0131
Tiny	569.8	0.1558
TMK	109.0	0.0298
Top Victory Electronics	173.7	0.0475
Touch	269.7	0.0737
TPW	29.2	0.0079
Trinity Technology	224.2	0.0613
TSI	109.0	0.0298
TTX	36.0	0.0098
Tystar	23.2	0.0063
Ultrak	20.2	0.0055
Up Time	44.3	0.0121
V Tech	166.3	0.0455
V2 Premier	12.0	0.0032
View and View	64.0	0.0175
Viewmagic	4.0	0.0010
VIP	26.0	0.0071
Virtual Office Systems	19.9	0.0054
Vison	49.1	0.0134
WANG	15.6	0.0042
WEN	25.4	0.0069
x2gen	30.0	0.0082

Akai	284.1	0.0777
UNIDENTIFIABLE (Orphan)	2598.8	0.7110
UNKNOWN (Orphan)	51.1	0.0139
UNMARKED COMPUTER (Orphan)	6895.0	1.8865